Trailhead
Management Consulting Services

IDEA HIKES

Physical and Productive

Join a guided hike with your team to generate numerous and realistic ideas that can solve your most critical business challenges

Trailhead is your facilitator and your guide to idea generation and problem solving.

After your Idea Hike, you will have meaningful solutions and criteria for success.

Contact us for a free assessment and free trail maps: (888) 982-2476

- Guided by facilitators and fully supported with water, maps, snacks
- Locations throughout the San Francisco Bay Area and beyond
- Accessible trail options available
- Choose from three **Idea Hike** packages, or customize your own

Package B - Sample Agenda

9:45	Arrive at Starting Point
10:00	Recap Problem to Solve
10:15	Review Hiking Protocol & Trail Maps*
10:30	Hiking Segment 1**
12:30	Lunch (provided by Trailhead MCS)
1:15	Hiking Segment 2**
3:00	Return to Base

* Total distance is 2.0 - 2.5 miles

** Idea generation progress evaluated every 0.5 miles

Package A

- 2 - 4 hours
- Flat / easy trails
- Includes snacks

*Good for teams working on a specific product or project**

Package B

- 4 - 6 hours
- Easy / moderate trails
- Includes snacks + lunch

*Good for specialized teams that work with other specialists**

Package C

- 6 - 8 hours
- Easy / moderate trails
- Includes 3 meals + snacks

*Good for teams working on strategy and long-range initiatives**

*Representative situations only. Idea Hikes are relevant for numerous team types

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